

**NIU Alumni Association Meeting
14 June 2018
7-8pm
218-339-6463 Passcode #4400**

Called to order 7 PM – adjourned 8 PM

Attendees:

Mike Nienhaus '07, President
Christal Archibald '14, VP, Maryland Network
Jennifer Rollings '04, Board Secretary
Mike Edgerton '00, Membership
Harry Petrey '12/13 Past President
Tom Van Wagner '94, At-Large

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SUMMARY: *President Mike Nienhaus '07 opened the June National Intelligence University Alumni Association meeting with a warm welcome and the agenda. President Mike Nienhaus '07, Harry Petrey '12/13, and Christal Archibald '14 met with NIU President Dr. Cameron during the Reunion event on Friday, 8 June. Dr. Cameron provided background on the atmospheric, discussed the relationship with DIA, NSA and elsewhere, gaining some advocates in the Intelligence Community. Tom Van Wagner '94 reported that the reunion was a good event with more than 70 alumni participating as speakers, attendees, or dinner guests. VP Christal Archibald '14 and Past President Harry Petrey '12/13 represented NIU AA at the NIUF Meeting in May. Soren Rose '12, Lucky LaChance, and RADM Richard Schneider responded in advance they could not participate in the June meeting.*

The Alumni Association wishes Soren Rose a smooth transition and congratulations on his new assignment in Maryland.

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Agenda:

Opening by President Mike Nienhaus '07
Approval of the May 2018 Minutes
Reports: Membership, Café Press, Budget
Old Business:

- UK Privacy– Touch base with Mike Edgerton '00**
- NIU Foundation Meeting - Harry Petrey '12/13 and Christal Archibald '14 briefed Foundation**
- NIU Alumni Reunion Event, Speaker Series & Dinner - Friday June 8, 2018**
- Captures and Developments**
- Special attendees**
- Meeting with NIU President Dr. Cameron**

New Business:

- Alumni Network Discussions & Introduction of Wright Patterson AFB Alumna John Duselis**
- Pending Northern VA event being planned by Harry Petrey '12/13.**
- Proposed Generation to Generation with ADM Studeman**
- Look ahead: "slower" summer season students are out and many faculty head off on vacation**

Close: The next meeting will be 12 July 2018, 7-8pm via conference call

MEETING MINUTES: The Board unanimously approved the draft minutes of the May 2018 meeting without change. (TVW moved, Christal seconded.)

NIU LIAISON UPDATE: Tom Van Wagner '94 reported that the reunion was a good event with more than 70 alumni participating as speakers, attendees, or dinner guests. For next year, Tom asked if we can now try to enlist alumni volunteers to help run the Reunion event, the Homecoming, and other events throughout the year, to develop a stronger partnership the University and the Alumni Association. One alumnus drove up from Tidewater, one from Rehoboth DE, one from PA. One flew in from Colorado, adjusting his TDY travel to allow him to attend before business the following week at FT Meade. A SSCI Staffer had a good conversation with NIU leadership, an alumnus offered his support to the development of a space/counter-space curriculum planning effort. Four attended the dinner who couldn't attend during the day.

NIU FOUNDATION MEETING: VP Christal Archibald '14 and Past President Harry Petrey '12/13 represented NIU AA at the NIUF Meeting in May. The only action item was to follow-up on the Café Press admin item re first check being mailed to NIUF. Christal's feedback from the NIUF Board meeting was that Chairman Mike Hayden and the NIUF Board were very happy with where the Association is now, and encouraged the Alumni to keep in communication with Jeff Kimmons '79 to keep the relationship strong and going. Christal hammered home the point that the AA are being good shepherds of the NIUF budget, and that the AA is positively contributing cash flow to the Foundation. Christal repeated the AA desire to maintain the no dues model for membership, and to grow the network so that when a capital campaign is initiated the alumni will answer the call.

MEETING WITH NIU PRESIDENT: Three members of AA Board met with NIU President Dr. Cameron during the Reunion event on Friday, 8 June. Dr. Cameron provided some background on the atmospheric. Discussed the relationship with DIA, NSA and elsewhere, gaining some advocates in the IC. Mike Nienhaus asked "how can we help?" and will continue to work with NIU President to get some sense from Dr. Cameron what he'd like AA to do. Christal – found commonality with other universities, but is unique because of research in classified materials, change perception of just education, to become a problem solver for IC. "A think tank for the IC."

MEMBERSHIP REPORT: Membership Committee Chair Mike Edgerton '00 reported that 6 new individuals joined this month, all alumni, bringing the total to 389 members. Christal Archibald '14 brought membership issues for the Membership Committee Chair. Christal reported Sarah Brown, '97 hadn't received a confirmation email for her registration to the NIUAA. Ms. Brown requested her login information be re-sent. Christal also reported that LCDR Jason Osuga is moving to Japan to take on the post of Navy Attaché, Japan (DAO Tokyo). LDCR Osuga requests a listing of any members residing in that region, for the purposes of nourishing a local network.

Membership Enrollments:

Apr-16	33
February- 17	344
June-18	389

LINKED IN REPORT: There was no specific update however William Briggs brought a site verification issue to Christal Archibald '14 which she relayed. Bill Briggs is still having difficulty accessing the NIUAA LinkedIn site.

CAFÉ PRESS REPORT: Soren Rose '12 sent his regrets for not being on the June call, due to being in transit from Command in Miami to a new job in the NCR, but he sent an email report to the board. Soren reported that there have been 5 orders for a total of 40 items purchased since the last report. Once all the transactions have posted, he will provide an update on revenues generated for NIUF (Current month, YTD, and Total to date).

Soren indicated that the hoped for initial disbursement from Café Press to the NIU Foundation has not occurred, due to an administrative issue related to taxation. He will look into the issue and hopes to have a resolution by the next meeting. NIU Foundation CFO Pat Miorin has offered to assist Soren as necessary to answer any questions Café Press needs to move forward.

The CafePress store has earned \$247.10 in total item commissions to date along with a "BonusCash" program (\$37.00). Charged fees stand -\$16.13 to date. CafePress has now generated \$177.68 for NIUAA (\$90.29 is pending royalty clearance, so this number will improve within next 30 days). We have had five orders and sold 40 items in the past 60 days (believe last report I submitted was in April, hence the 60-day metric). These sales accounted for \$110.80 in commissions.

Item break down is listed below:

- (15) Golf Shirts
- (15) Mugs
- (05) T-Shirts
- (01) Mug (Different Size)
- (04) Sticker

EVENT UPDATE: Harry Petrey '12/13 is planning a friend raising event in Springfield for Thursday, 26 July at 1600. He promised to get the details out to Tom Van Wagner for inclusion in the next "Campus Notes" newsletter.

NEW BUSINESS – MEMBERSHIP. Tom Van Wagner '94 asked the group to consider a discussion of what our goals are with the membership? Mike Edgerton agreed that it would be a good idea for the Board to think about this over the next few meetings. Now that we have a data base of nearly 400 members, what is the smartest way to use that? What are our goals moving forward? How to prepare for surge in memberships July - Aug 2018 (could be 200 new members)

ENCOURAGING NETWORKS: Christal Archibald indicated that alumnus LCDR Osuga is interested in establishing an alumni network in Japan. Mike Nienhaus recommended designating him as a regional POC for an alumni network, and asked Mike Edgerton to scrub the list registration list to see if we have any members in Japan.

ACTION ITEM: None.

Summary of Decisions taken:

No decisions taken.

For next meeting, Agenda item: Initiate Strategic Discussion on AA membership and how do we plan to engage once folks have signed up?

Actions for next meeting:

Provide Info on 26 July Friend Raising Event in Springfield. (Harry Petrey)

List LCDR Osuga as a regional POC in next newsletter (TVW)

Email Invitation to join AA 40 non-members who attended Reunion (TVW)

Solicit Homecoming Brunch Volunteers (all)

Discussion: How to prepare for surge in memberships July-Aug 2018 (could be 200 new members)

NEXT MEETING: The next meeting will be held on Thursday, 12 July 2018 from 7-8 pm via conference call. **218-339-6463 Passcode #4400.**