

**NIU Alumni Association Meeting  
9 Aug 2018  
7-8pm  
218-339-6463 Passcode #4400**

Called to order 7 PM – adjourned 7:50 PM

**Attendees:**

- Mike Nienhaus '07, President**
- Christal Archibald '14, VP, Maryland Network Lead**
- Jennifer Rollings '04, Board Secretary**
- Mike Edgerton '00, Membership**
- Tom Van Wagner '94, At-Large**
- Ron Corsetti '04 New England Network Lead**
- Harry Petrey '12/13 Immediate Past President**

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**SUMMARY:** Membership has grown to 424, up 28 since last month. A record number of upcoming events are on the schedule: 11 events in 9 cities in the next 3 months. The Board agreed to ask for a budget of \$2,200 for 2019: \$1,750 for events, \$300 for promotional materials, and \$300 for speaker gifts. The Board plans to have a strategic membership discussion at the September meeting.  
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**MEETING MINUTES APPROVAL:** The minutes of the July 2018 meeting were unanimously approved without change.

**NIU FOUNDATION REPORT:** No Report.

**MEMBERSHIP REPORT:** Membership Committee Chair Mike Edgerton provided the 8th monthly membership report of 2018. He reported that the association welcomed 27 new members, all are in alumni status, bringing the total membership to 424.

The Alumni Association currently has 424 members as of 8 August 2018.  
The association welcomed 27 new members in May. All are in alumni status.

Membership Enrollments:

Apr-16 33

February- 17 344

August 8 424

**LINKEDIN UPDATE:** Lucky LaChance reported that NIU LinkedIn group is at 501 members and all events received from Tom Van Wagner have been posted. Regarding a LinkedIn security error from the June report by William Briggs. If William can email lucky a screen capture of the error, Lucky may be able to assist. Lucky had not heard of a LinkedIn security error unless it is a domain server block (which is very likely if accessing the sight from work).

**CAFÉ PRESS REPORT:** No Report.

**BUDGET:** There was no formal report however President Mike Nienhaus motioned for a vote on the proposed budget of \$2,200 for FY 19. As of April 2018, the NIU AA budget was approximately \$1137.00 with \$900.00 in Alumni donations, minus the store, which brings the total to date to about \$2037.80. NIU Foundation provides all money to NIU AA. Ray Cross is the Executive Director to the NIUF on behalf of Alumni Association for the yearly NIU AA Budget Request. The Board discussed what its needs are for next year, and after some discussion, agreed to ask for a budget of \$2,200 for FY 19:

- NIU AA Event Backing: \$250.00 X number 7 events = \$1,750
- Promotional/Materials (Buttons, Cards) = \$300. \$1,000 cards in 50 packs, shrink wrapped.
- Speaker Gifts: \$300.

The Board felt that it did very well with the \$1500 allocated for FY 18, and has not spent the whole amount as planned, but used the money it did spend to great effect: membership and positive perception of the organization resulted from the 2018 friend raising events.

Tom Van Wagner pointed out that there is a difference between the budget and the impact of the AA on the NIUF finances. Overall, the Alumni Association is CONTRIBUTING positive cash flow to the NIUF with revenues earned by registration fees from large events, and the Café Press store revenues (once they are sent to the NIUF).

**WEBSITE:** Since the last meeting the AA has developed an Event Information Form to provide event organizers a standard format of all the information Gretchen Gunning needed to set up a registration page. Also, Secretary Jennifer Rollings has done a great job of pushing out event invitations to the Alumni Members for early registration as a benefit of membership. Please send your event registration request forms to Jennifer Rollings.

**EVENTS:** Secretary Jennifer Rollings broadened an event question an alumnus asked concerning non-alumni – coworkers, spouses, friends, others – for events, if there was a general assumption unless otherwise noted. Tom Van Wagner indicated that it depends on the event: smaller events such as the From Generation to Generation Dinners are typically small events that we like to keep for alumni. Larger events, such as the author talks, homecoming brunch, are good opportunities to include friends and spouses. It is up to the event organizer to make the call for his or her event.

**Recent Events:** Since the last meeting the AA has developed an Event Information Form to get all the information needed to set up a registration form.

**Upcoming Events:**

There are nearly a dozen alumni-sponsored events scheduled or in the works between now and November! Registrations is open for the events indicated with an (\*). The list will be updated as additional details are available. (Event descriptions, registration info/POC are provided in the paragraphs below the list)

- \*Tuesday, 21 August (Alexandria, VA): AUTHOR TALK with Michael Hayden '80
- \*Thursday, 23 August (Severna Park, MD): "YAPPY HOUR" Friend-raising event
  
- \*Monday, 10 September (Tampa, FL): Meet the NIU President Luncheon
- \*Wednesday, 13 September (Annapolis, MD): G2G DINNER with Admiral William Studeman '68
- \*Monday, 17 September (Alexandria, VA): G2G DINNER with General John Allen '84
- Thursday, 27 September (Edgewater, MD): Friend-raising Happy Hour
  
- Wednesday, 3 October (Millersville, MD): G2G DINNER with Alumnus, BG Peter Zwack '84
- Thursday, 4 October (Boston MA): Annual Boston-Area Alumni Networking Event
- Thursday, 25 October (Annapolis, MD): Friend Raising Happy Hour 4-7
- Monday, 29 October (Alexandria, VA): AUTHOR TALK with James Clapper
  
- Sunday, 4 November (Arlington, VA): Annual Homecoming Brunch

(21 AUG): AUTHOR TALK WITH MICHAEL HAYDEN '80, author of "The Assault on Intelligence: American National Security in an Age of Lies". Gen Hayden is one of NIU's four 4-star alumni, is a 1980 graduate, an honorary degree recipient, and the Chairman of the NIU Foundation. He promises a "pull no punches" discussion on his most recent book.

DATE: Tuesday, 21 August 2018 from 1800-2030  
LOCATION: Union Street Public House, 121 S Union St, Alexandria, VA 22314  
COST: \$25 per person, includes light refreshments  
TO REGISTER: <https://u.afcea.org/BookTalkHayden>  
DEADLINE: Friday, 17 August or when the event sells out.

**DISCLAIMER:** The views, thoughts, and opinions expressed in the book or at this event belong solely to the author and do not express or imply any agreement or endorsement by the NIU Foundation and Alumni Association, its officers or members.

(23 AUG): "YAPPY-HOUR" FRIEND-RAISING EVENT in Severna Park.

Alumni Association VP Christal Archibald '14 is pleased to announce a dog friendly happy hour to help welcome the new students at the NIU Part-time program at its Fort Meade Campus, and to provide an opportunity for alumni networking, socializing, and continue stoking interest in building an alumni network at Fort Meade. Guests and friends welcome. Dogs on a leash allowed!

DATE: Tuesday, 21 August 2018 from 1600-1900

LOCATION: Severna Tap House, 58 W. Earleigh Heights Rd., Severna Park, MD 21146

COST: No Charge, drinks a la carte

TO REGISTER:

[https://niuf.afcea.org/secure/event\\_register.cfm?regurl=https%3A%2F%2Fniuf.afcea.org%2Fsecure%2Fevent\\_register.cfm&sc=n&member=n&ev=492&en=NIU+Yappy+Hour+Friendraising+Event&regtype=Ind&regfor=all&bgcolor=1B1B48&logo=https%3A%2F%2Fniuf.afcea.org%2Fimages%2FNIUF-Logo.png](https://niuf.afcea.org/secure/event_register.cfm?regurl=https%3A%2F%2Fniuf.afcea.org%2Fsecure%2Fevent_register.cfm&sc=n&member=n&ev=492&en=NIU+Yappy+Hour+Friendraising+Event&regtype=Ind&regfor=all&bgcolor=1B1B48&logo=https%3A%2F%2Fniuf.afcea.org%2Fimages%2FNIUF-Logo.png)

(10 SEP): TAMPA-AREA MEET THE PRESIDENT LUNCHEON.

Tampa-Area network lead Frank Figg '05 is pleased to invite Tampa-area alumni for a luncheon with NIU President Dr. J. Scott Cameron in his inaugural visit to the NIU Southern Academic Center. Event is open to alumni, students, faculty and staff.

DATE: Monday, 10 September (time TBD)

LOCATION: The Air Force Room in "The Vince Building" Tampa, FL

COST: No Charge.

RSVPS appreciated to Frank Figg '05 (813) 529 3277 or [frank.a.igg@coe.ic.gov](mailto:frank.a.igg@coe.ic.gov)

(26 SEP): FROM GENERATION-TO-GENERATION DINNER w/ADM Bill Studeman, USN (Ret) Class of '68 Alumni Association VP Christal Archibald '14 is pleased to invite current students and alumni, current and former faculty and staff to have dinner with former NSA Director and Deputy CIA Director Admiral Studeman '63.

DATE: Wednesday, 26 September

TIME: 1800-2030

LOCATION: Mission BBQ, 142 Dock Street, Annapolis, MD 21404

COST: \$25 per person (seating limited to 1st 25 registrants) TO REGISTER:

<https://u.afcea.org/G2GStudeman>

(17 SEP): FROM GENERATION-TO-GENERATION DINNER w/ GEN John Allen, USMC (Ret), Class of 1984 Alumnus Danny V, '01 is pleased to invite current students and alumni, current and former faculty and staff to have dinner with one of NIU's four 4-star alumni, Gen John Allen, former ISAF Commander, Special Presidential Envoy, and current President of the prestigious Brookings Institute in Washington, DC.

DATE: Monday, 17 September

TIME: 1800-2030

LOCATION: Union Street Public House, 121 S Union St, Alexandria, VA 22314

COST: \$60 per person (seating limited to 1st 30 registrants)

TO REGISTER: <https://u.afcea.org/G2GAllen>

(27 SEP): NIU MARYLAND NETWORK FRIEND-RAISING EVENT in Severna Park

Alumni Association VP Christal Archibald '14 is pleased to announce a family friendly happy hour to help to provide an opportunity for alumni networking, socializing, and to continue stoking interest in building

a Maryland alumni network at Fort Meade. Guests and friends welcome. Family friendly venue with an outdoor playground.

DATE: Thursday, 27 September 2018 from 1600-1900

LOCATION: Pier Oyster Bar, 48 South River Road, Edgewater, MD 21037

COST: No Charge, drinks a la carte

TO REGISTER: Contact [Christal.dawn@outlook.com](mailto:Christal.dawn@outlook.com) or [vicepresident@niuaa.org](mailto:vicepresident@niuaa.org)

(25 OCT): NIU MARYLAND NETWORK FRIEND-RAISING EVENT in Annapolis

Alumni Association VP Christal Archibald '14 is pleased to announce a happy hour to help to provide an opportunity for alumni networking, socializing, and to continue stoking interest in building an Maryland alumni network at Fort Meade. Guests and friends welcome. Family friendly venue with an outdoor playground.

DATE: Thursday, 25 October from 1600-1900

LOCATION: Severn Inn, 1993 Baltimore Annapolis Blvd., Annapolis, MD 21409

COST: No Charge, drinks a la carte

TO REGISTER: Contact [Christal.dawn@outlook.com](mailto:Christal.dawn@outlook.com) or [vicepresident@niuaa.org](mailto:vicepresident@niuaa.org)

(29 OCT): AUTHOR TALK WITH FORMER DNI JAMES R. CLAPPER, author of "Facts and Fears: Hard Truths from a Life in Intelligence."

Alumnus Danny V, '01 is pleased to have General Clapper back for another alumni event, after participating in the "from Generation-to-Generation" dinner series two times early this century – once while he was NGA Director, and again when he was USD(I). General Clapper is a longtime supporter of NIU, having taught, chaired theses, and having serving in senior governance roles as Director of DIA and later as DNI.

DATE: Monday, 29 October 2018 from 1800-2030

LOCATION: Union Street Public House, 121 S Union St, Alexandria, VA 22314

COST: \$25 per person, includes light refreshments

TO REGISTER: Registration will open in late September.

DEADLINE: Thursday, 25 October or when the event sells out.

DISCLAIMER: The views, thoughts, and opinions expressed in the book or at this event belong solely to the author and do not express or imply any agreement or endorsement by the NIU Foundation and Alumni Association, its officers or members.

#### **Summary of Decisions taken:**

1. The Board agreed to a budget request for next year, authorizing Mike Nienhaus to request a budget of \$2200 for next year, including \$1750 for "friend-raising" events, \$300 for promotional materials, and \$300 for speaker gifts. ACTION: Mike Nienhaus send an email to NIU Foundation Exec Director Ray Cross '94 with the AA budget request.

#### **Actions for next meeting:**

1. Add a membership discussion to the agenda for next year.
2. Request updates on Café Press initiative.

**NEXT MEETING:** The next meeting will be held on Thursday, 13 September 2018 from 7-8 pm via conference call. **218-339-6463 Passcode #4400.**