

National Intelligence University Foundation
60th Anniversary & Academic Awards Reception
June 28, 2023, 6:00 p.m. – 8:00 p.m.
Ronald Reagan Building and International Trade Center
Washington, DC

Patron Opportunities

Premier \$25,000

- 5 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on event Gobo lighting displayed as guests arrive
- Recognition of patron from podium
- Full page advertisement in program
- Company provided PowerPoint slide shown at the beginning of the event
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Platinum \$15,000

- 4 complimentary tickets to the Anniversary & Academic Awards Reception
- Recognition of patron from podium
- Full page advertisement in program
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Gold \$10,000

- 3 complimentary tickets to the Anniversary & Academic Awards Reception
- Half page advertisement in program
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Silver \$5,000

- 2 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Small Business* \$4,000

- 2 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

*Company must be a SBA Approved Small Business in order to receive the small business level rate

Additional Exclusive Patron Opportunities

Floral Centerpiece (Exclusive) \$14,000

- 4 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo branded florals on reception tables
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

NIU Alumni Association VIP Reception (Exclusive) \$13,000

- 4 complimentary tickets to the Anniversary & Academic Awards Reception
- Signage at the NIUAA VIP reception and napkins, plates and cups featuring your company logo
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Sweet Treat (Exclusive) \$12,000

- 4 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on departing sweet treats that are given to guests as they leave the event
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Registration (Exclusive) \$10,000

- 4 complimentary tickets to the Anniversary & Academic Awards Reception
- Lanyards printed with your company logo
- Company logo featured on the registration page and attendee confirmation emails
- Company logo featured on registration signage
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Dessert Station (Exclusive) \$8,000

- 3 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on napkins at the dessert station
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Cocktail Tables (Exclusive) \$7,000

- 2 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on reception cocktail tables
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

Beverage Napkins (Exclusive) \$6,000

- 2 complimentary tickets to the Anniversary & Academic Awards Reception
- Company logo included on beverage napkins at the bars
- Company logo included on event website
- Company logo listed in the program
- Company name on promotional emails
- Company logo included on event signage
- Company logo featured in a slide presentation shown at the beginning of the event
- Patron indication on name badges

If your company is interested in supporting the event by becoming a corporate patron, or if you would like further information, please contact the NIUF Team at events@niuf.org.